

PRESS RELEASE

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KINTRONIC LABORATORIES INC.

"EXPRESS RADIO" Wins Radio World "Cool Stuff" Award

LAS VEGAS "EXPRESS RADIO" manufactured by **KINTRONIC LABS INC.** is the recipient of the radio broadcast industry's most prestigious technology honor, the *Radio World* "Cool Stuff" Award, given by a panel of expert engineering judges at the 2010 NAB Show in Las Vegas.

Radio World's "Cool Stuff" Award-winning products, announced by U.S. Editor in Chief Paul J. McLane, are selected each year by a panel of radio broadcast engineers as notable for their design, features, cost efficiency and performance in serving radio broadcast users. The winners will be featured in Radio World, which is read by thousands of broadcast professionals in the United States, around the world and online.

Only a small number of products were chosen for the *Radio World* "Cool Stuff" Awards from among the hundreds, if not thousands, of new products on display at the convention.

Radio World (www.radioworld.com) is the definitive information resource for radio managers and engineers, covering technology, industry news, management techniques, applications-oriented engineering, production articles and new product information. Radio World is published by NewBay Media LLC, the world's leading publisher of pro broadcast, audio and video publications.

About:

The Express Radio is a new concept in AM and FM radio broadcast transmission systems designed for the purpose of (1) reducing initial capital expenditures; (2) facilitating rapid installation and commissioning; (3) providing customized configuration of the equipment suite in accordance with the station engineer's requirements; and (4) reducing monthly operating expenses.

Visit our Products Page at www.kintronic.com for more information.